



ANTHONY CONTI

CREATIVE OFFICER



Scottsdale, AZ. 85254 | 1.602.326.7723 | me@anthonyconti.com

www.anthonyconti.com | [linkedin.com/in/anthonyconti/](https://www.linkedin.com/in/anthonyconti/) | [facebook.com/acinteractive/](https://www.facebook.com/acinteractive/) | [instagram.com/brandmonster/](https://www.instagram.com/brandmonster/)



ABOUT ME

A hands-on Creative Officer with over two decades of experience and insight into both creative and development team management. I am hyper focused on technical innovation, digital growth strategies, and innovative team building. Exceptional knowledge of design, development, and the brand marketing processes.

Leadership Style: Hands-on, collaborative, influential leader with 20+ years' experience. Known for a razor-sharp focus on the company vision while championing continuous learning and leading cross-functional teams.



CONTACT

+1 (602) 326-7723

me@anthonyconti.com
www.anthonyconti.com

6104 E. Clinton St.
Scottsdale, Arizona. 85254



AWARDS



FOLLOW

Facebook: [facebook.com/acinteractive](https://www.facebook.com/acinteractive)

LinkedIn: [linkedin.com/in/anthonyconti](https://www.linkedin.com/in/anthonyconti)



PROFESSIONAL EXPERIENCE

+ *Software Ops | Aclipsa Mobile Video Solutions* 2015 - 2019

CHIEF CREATIVE OFFICER

Software as a Service (SaaS) provider that builds complete end to end SaaS software with complex interactions between mobile apps and dedicated online management platforms. Built the team to develop an innovative SaaS platform for delivering secure video to native mobile devices. Tasked with addressing the lack of native mobile video/communication apps for safety training.

Employees Managed: 10 | Projects Managed: 3 | Budget Managed: \$6M | Clients Served: 45
Processes Improved: 10 | Revenue Generated: \$18M | **Reference Letter Available Upon Request**

+ *CBS Interactive* 2009 - 2012

VICE PRESIDENT OF INTERACTIVE

A division of the CBS Corporation. An online content network for information and entertainment with websites covering news, sports, entertainment, technology, and business. Hired to source and build a team of designers and developers to create the new CBS Entertainment platform. Tasked with the strategy and design of a futuristic system that allowed CBS content to flow across all of the network from one central location.

Employees Managed: 75 | Budget Managed: \$28M | Processes Improved: 60+ | Costs Saved: \$1.2M
Revenue Generated: \$600K+ | **Reference Letter Available Upon Request**



SKILLS

- + Strategic Design Planning and Brand Execution
- + Marketing Strategy, Design, and Implementation
- + Cross-Functional and Cultural Team Building
- + Managing, Developing, and Leading Teams
- + Technical Innovation and Change Management
- + Client Relationship Management
- + Problem Solving and Accountability
- + Product Development and R&D
- + Project Timeline Management
- + Financial and P&L Management



EDUCATION

+ *Microsoft Learning* 1995 - Present

MICROSOFT CERTIFIED SOLUTIONS

Microsoft Certified Solutions Expert (MCSE)

Microsoft Certified Solutions Expert is a certification for IT professionals seeking to demonstrate their ability to build innovative solutions across multiple technologies.

+ *Gemological Institute of America* 1990 - Present

Graduate Gemologist

Graduate Gemologist (G.G.), Graduate Diamonds, Graduate Colored Stones, Accredited Jewelry Professional (A.J.P.), Jewelry Business Management (JBM), Graduate Jeweler (G.J.).